

PRESS RELEASE

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Cornelsen and LinguaTV bring language courses to the internet Tried and tested video language courses for the first time available on LinguaTV's award-winning online learning platform

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For the first time, the tried and tested Lextra video language courses created by the German editorial Cornelsen are exclusively available on the language learning platform www.linguatv.com for language learners all over the world. The courses range from classical Business English topics to entertaining detective stories for the languages Spanish, French, Italian and English.

Sandra Gasber, Managing Director at LinguaTV, is delighted by the latest additions: "We were pleased by Cornelsen's contents from the very first. They perfectly complete our already established language courses." "Cornelsen is one of Germany's leading editorials for educational media. We have realized the trend to use videos for language teaching at an early stage," adds Helga Holtkamp, Editor-in-Chief for Modern Foreign Languages at Cornelsen. "I am therefore particularly happy that we are now able to present our video language courses online at LinguaTV to an international audience."

LinguaTV customers have access to a broad range of videos and interactive exercises on the most important Business English subjects such as Communications, Meetings, Presentations, Negotiations, and Socializing & Small Talk. Thanks to the entertaining video training, learners can make use of authentic conversation situations and practical exercises, as well as additional learning material to download, wherever and whenever they want. Or they pursue a mysterious word robbery with the detectives Anita Andress and Derek Dexter in twelve episodes. While hunting criminals like "El Gato Fantasma" in Madrid, "Le chat Masqué" in Paris, "Il Gatto Fantasma" in Rome and "Phantom Cat" in London, users learn the basics of the foreign language as they go along.

Apart from the plot's suspense, it is the possibility to collect points of activity and to pursue one's personal learning progress that is encouraging for the regular online training with the LinguaTV platform. Furthermore, social network community functions—such as learning groups—complete the products. Additional functions such as subtitles, an online dictionary, and considerable accompanying material with transcripts and exercises facilitate the individual learning of languages with a measurement of results.

Freely available demo lessons can be tested on www.linguatv.com.

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About LinguaTV:

LinguaTV offers multimedia language and communications training programs. The relevant training videos are geared towards the specific needs of each business or the individual to create an efficient learning program. The platform includes extensive online webTV, entertaining videos, interactive games and social network community features such as study groups. LinguaTV was presented with the 2010 Comenius EduMedia Award as an "outstanding educational multimedia product" and in 2009 it won the prestigious United Nations worldwide best e-content "World Summit Award" in the category "E-learning and Education". LinguaTV was rated by the Jury of the European MEDEA Awards 2009 as "highly commended" and was honoured with the German IPTV Award in 2008. LinguaTV GmbH was founded in 2006 and has its headquarters in Berlin. The team consists of experienced language trainers, multimedia experts, internet specialists and film makers.

About Cornelsen:

The editorial Cornelsen provides an adequate product for every knowledge requirement. The program of the editorial includes schoolbooks, learning aids, reference books, specialist books, software, e-learning, and further training opportunities. Cornelsen, founded in Berlin in 1946, is considered to be one of the leading editorials for educational media in Germany.