

PRESS RELEASE

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Face-to-face lectures in virtual classrooms

Training: LinguaTV expands language-course services by eClasses

Berlin – Face-to-face lectures in virtual classrooms – the online platform for learning languages LinguaTV (www.linguatv.com) has expanded their services of foreign language training by virtual classrooms. The so-called “eClass” adds up to the popular online-based self-studying courses.

The “eClass” is the result of applying the current concept of Blended Learning and developing it even further. Employers and HR-Managers now have the opportunity to combine the standardized online language courses for their staff with individual online trainings in a virtual classroom.

The Live-Trainings will be offered by experienced language trainers in individual trainings as well as group trainings, while the video units by LinguaTV will be integrated. Newly learned content from a video unit will be discussed and explored further with a trainer. While the essential skills of listening comprehension will be acquired with the video part, the crucial skills of speaking the foreign language will be trained in the eClass. Communication works with the help of headsets and webcams. “The advantage of the eClass compared to other face-to-face lectures is the flexibility in terms of location. As there is no need for travelling to another destination, one saves both time and money”, says Philip Gienandt, CEO of LinguaTV GmbH.



LinguaTV integrates three types of content in their trainings: teaching of basic knowledge, job oriented language training as well as communication skills training for improving one’s presentation and negotiation skills – for English as well as for German as a foreign language.

“The foreign language training in the virtual classroom is combined with the modular design of video units and enables a highly effective language training with sustainable learning success.”

More information at www.linguatv.com.

About LinguaTV GmbH

The innovative language training platform www.linguatv.com offers professionally produced training videos that show in authentic communication situations, how native speakers use the respective foreign language in a context. Realistic dialogues provide practice-relevant vocabulary, correct pronunciation and distinct cultural characteristics of communication. The audio-visual learning material is complemented by an extensive range of online learning tools, interactive exercises and games for learning and individual learning reports and learning groups that allow for multimedia and personalization of language learning.

The language training is geared to the requirements of an effective job training, and has been optimized for use in businesses and educational institutions. The e-learning program is highly modular and flexible and allows a modern language training regardless of location and time. Online training is supplemented by language learning apps for iPhone and iPad.

LinguaTV's concept has received many international awards - among others the Comenius EduMedia Seal and the ELTons International Award by the British Council. Most recently LinguaTV.com was awarded the Innovation Prize-IT 2012 by the German Initiative for Small and Medium Enterprises as the language training courses as well as the best mobile application.

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