

## PRESS RELEASE

ltv-PM-LearnTec2014\_20140115

### **Language training via the Internet: LinguaTV provides a multimedia vocabulary trainer, a new pronunciation training and other learning content at LEARNTEC 2014**

Berlin / Karlsruhe – Time flexible, from anywhere in the world and sustainable: The future of language learning over the Internet is taking shape. Therefore at this year's LEARNTEC, LinguaTV will present a variety of new technologies, content and solutions for the audiovisual acquisition of language skills through with worldwide data network. In particular focus at the fair, from the Berlin e-learning specialists at the joint stand of the high-tech association BITKOM (E62.1), will be a new multimedia vocabulary trainer as well as the beta-version of a new pronunciation trainer, that bring many improvements for LinguaTV's language learning platforms.

"With our recent innovations, presented to a broad audience for the first time at LEARNTEC, we raise the audiovisual language learning via the Internet to a new level. What sounds like science fiction to many, is a reality of learning opportunities for our users: Individual, mobile and flexible video-language training, sustainable through the language knowledge of native speakers – and online - is provided", states Philip Gienandt, managing director of LinguaTV GmbH. For the Berlin E-Learning specialists, LEARNTEC is the ideal platform to present and demonstrate their innovative training solutions at the most important education fair in Europe, and industry meeting point, for professional educators.

While the fictional video language courses from LinguaTV include practice-relevant scenes, which can make learning foreign languages in context particular easy, the interactive exercises and digital vocabulary and pronunciation trainer ensure that the acquired knowledge remains firmly embedded in the memory. "The learning concept and the close practical relevance of our video language training, ensures that the acquired knowledge can be applied in everyday life" explains Gienandt. Just in time for LEARNTEC, there is more learning content available from LinguaTV. Among other things, German as a foreign language and Technical English are available as new language courses, and visitors to the education fair can view them there. In the spirit of mobile learning, these courses can be used without any installation or application, across all devices, not only on PC or notebook, but also on smartphones and tablets.

For more information and tickets, please go to [http://www.linguatv.com/messekontakt\\_learntec.html](http://www.linguatv.com/messekontakt_learntec.html).

**PRESS CONTACT:**

LinguaTV GmbH  
Philip Gienandt

Milastr. 4  
D-10437 Berlin / Germany

Phone: +49-(0)30-42802750  
E-Mail: [presse@linguatv.com](mailto:presse@linguatv.com)

Website: [www.linguatv.com](http://www.linguatv.com)  
Media: [www.linguatv.com/presse.html](http://www.linguatv.com/presse.html)