

Press release

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Integration: Refugee access to higher education requires good language skills

LinguaTV is making language courses available to 1,000 students of the KIRON University

Berlin – LinguaTV (www.linguatv.com) is offering free German and English courses to 1,000 students of the KIRON University. Once again the online language provider of multimedia teaching materials is taking on social responsibility, having already provided in association with McDonalds and the German Employment Agency 20,000 language courses for refugees.

KIRON University offers web-based higher education with five different paths of study designed especially for refugees. The seminars are conducted in English. Refugees who would like to study in Germany must, however, have a sufficient knowledge of German, an educational qualification equivalent to the German Abitur, confirmation of identity and a proven need of refuge. "Usually this takes about two years," says Philip Gienandt, managing director of LinguaTV GmbH, in support of the alternative university. He adds, "Even an application for asylum can take months. With the KIRON University, the students can, however, start studying straight away, without all the formalities. They can then hand in all their paperwork within a two year deadline." His goal is that refugees can learn German as quickly as possible. "This is the prerequisite for refugees to be admitted to a German university and thereafter quickly into the job market and at the same time integrated into society," he emphasises. Vincent Zimmer, the founder of KIRON, is of the same opinion: "Integration and access to higher education always presume a good knowledge of the language. We are delighted, therefore, to have found a digital solution in the form of LinguaTV."

Places in classroom-based courses are scarce and the waiting time is often several months. Those who are lucky enough to find a place will find themselves in oversubscribed courses. LinguaTV provides something completely different: the online platform www.linguatv.com offers everyone the opportunity to learn a language independent of their location and at their own pace. In order to study with LinguaTV you only need a device with internet access plus an e-mail address. The Kiron-students can then access all of the German and English courses simply by activating their digital licence key on the LinguaTV website.

The server-based language courses, including 15 different German courses, are provided at all levels from A1 to C1 and are therefore suitable for both beginners and advanced learners. Video-based lessons filmed by native speakers portray real-life situations such as "Greeting one another", "Going shopping", "A visit to the doctor" and "A job interview", demonstrating how the German language is used in context. In addition, they communicate cultural



information about life in Germany. As well as being available in English and French, the platform is also available in Arabic. Philip Gienandt adds, "We designed a special course entitled "Business German/German for the workplace" specifically to facilitate access to the workplace and education. It offers the opportunity to acquire work-related knowledge and skills in German, such as handling telephone calls, writing job applications, preparing for interviews and taking minutes."

For further information, see www.linguatv.com/f_Object/2/36961 and <https://kiron.university>

About LinguaTV GmbH

LinguaTV GmbH offers digital educational solutions for successful modern language teaching for business and educational establishments. Since 2006, a team of more than 100 experts has been combining proven teaching methods with attractively produced materials and cutting edge technology. As a pioneer of multi-media language courses LinguaTV provides effective language teaching, independent of time or location, for both desktop and mobile devices.

Both beginners and advanced learners can learn languages quickly and successfully with LinguaTV. The LinguaTV method is simple and proven: learn the language from native speakers. Video-based lessons portray true-to-life situations filmed by professional actors, showing both how each language is used in context as well as communicating important inter-cultural features of communication. The entertaining stories, interactive games and elements of gamification continually motivate the learner. Thanks to its innovative learning analysis tools, all those involved in the learning process can continually monitor and analyse individual progress in real time.

LinguaTV's flexible and modular teaching concept is already used around the world by famous companies and educational establishments with the aim of improving the communication skills of their employees and students. LinguaTV has also been frequently nominated for its concepts and materials, amongst others by the British Council, UNESCO's World Summit Award and the Comenius EduMedia Seal. It was also awarded the IT-Innovation Prize by the German Initiative for Small and Medium Enterprises as best web-based language learning platform and best mobile language course application.

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